

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,373,318 B2  
APPLICATION NO. : 09/851791  
DATED : May 13, 2008  
INVENTOR(S) : Kutsumi et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Cover Page, item [56], References Cited, OTHER PUBLICATIONS:  
"Shafer, J.B., et al.," should read --Schafer, J.B., et al.,--

At Column 44, line 57, "user is incentives" should read --user is incentivized--

At Column 45, line 8, "said content restoration" should read --said content registration--

At Column 46, line 51, "claim 15" should read --claim 15,--

At Column 48, line 31, "user is incentives" should read --user is incentivized--

Signed and Sealed this

Thirteenth Day of July, 2010

A handwritten signature in black ink that reads "David J. Kappos". The signature is written in a cursive, flowing style with a large, stylized 'D' and 'K'.

David J. Kappos  
*Director of the United States Patent and Trademark Office*